

Please save your file as "Case Study – your name – your project's name.doc"

Submit form & pictures to Breanne at breanne@wsnla.org

Dear landscape professional,

We'd like to post some case studies on the ecoPRO website, <http://ecoprocertified.org/> to help other professionals learn and make the case for transition to more sustainable practices on sites they manage. Please tell us about your project, by filling in the outline below. Feel free to change the headings to tell your story.

Please send your draft case study, along with pictures, to WSNLA at breanne@wsnla.org. We'll format and send it back to you to review and approve before we use it. **Please also send us photo(s) we can use, with captions if needed.**

Your name:

Title/position:

Company:

phone / email:

Site name:

May we list you (or someone else?) as a contact on the final case study? _____

Project Title: (e.g. "Transitioning to Sustainable Practices")

Overview

Please provide one paragraph providing an overview of your project.

Ex. "In 2014 <insert site name > transitioned <insert xx acres> of turf to more sustainable practices by... and saved <insert \$\$ and number of labor hours>, while improving turf appearance"

Project Description

Please answer the following questions with regards to this project.

- What was the existing situation/problems in the landscape?
- Why did you want to make a change? What did you do – what changed?
- How were owners/managers/clients involved? How were other staff or contractors involved?

Promotion

Please provide further information regarding promotion of this site.

- How do you or the clients promote the site?
- Is there a sign that it's ecoPRO Certified? Does the client promote the ecoPRO landscaping?

Lessons Learned

Please share with us the problems, challenges, and solutions of this project. Please provide as much details as possible. For example, what did you learn? What would you do differently? What do you think others could learn from your project?

Benefits

Please share with us any benefits. For example, cost, labor, site quality and comparisons/before & after. Please be sure to note short and long term benefits, client/user benefits, and any cost comparisons that would be convincing for other managers. Give us the raw information and we'll help format it into tables etc.

- Benefits could include: use before and after converting, site quality, etc.
- Costs could include-labor, capital improvements, plant materials and supplies.

Resources

Please provide any resources that supported these efforts. For example, specifications, web links – any resources that would help other pro's learn repeat your success.