**ecoPRO MISSION**
To provide a viable, broad-based, sustainable land care certification program for landscape professionals across Washington State.

**ABOUT The ecoPRO Program**
ecoPRO is Washington’s first advanced certification for landscape professionals who have demonstrated knowledge of sustainable practices in landscape design, construction, and maintenance. The program aims to satisfy a growing professional and consumer interest in sustainable landscaping services.

To be certified, professionals must have passed an exam that tests their knowledge of sustainable landscaping principles and best practices.

Program goals include certifying 175 individuals by 2016 and having one percent of professionally landscaped acreage in Puget Sound designed and managed with sustainable landscaping practices. This equates to 8,750 residential and 6,000 commercial/institutional customers served by certified sustainable landscape professionals.

**CONTACT:**
WSNLA: 800-672-7711, ecoPRO@wsnla.org
WALP: 800-833-2186, ecoPRO@walp.org

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**WHAT is ecoPRO?**
ecoPRO is the first program to provide sustainable land care education and certification to landscape professionals across Washington State. Program goals include: 1) Providing credentials to qualified professionals; 2) Offering consumers a means to judge qualifications; 3) Being the State’s industry standard for sustainable land care; and 4) Making a positive impact on water quality and public health.

**WHY Sponsor?**
- Support a new, cutting edge program
- Help promote sustainable land care practices
- Receive recognition and exposure

**WHO Can Be A Sponsor?**
- Public agencies
- Companies offering “green” products
- Private sector companies or businesses
- Individuals

**LEVELS Of Sponsorship & Benefits**
- Sustaining Sponsor: $5,000-$10,000+
- Gold Sponsor: $1,000-$4,999
- Silver Sponsor: $500-$999
- Bronze Sponsor: $100-$499

Or contact ecoPRO staff to customize your sponsorship. See Inside for Sponsorship Benefits.

The ecoPRO program celebrates the individuals and organizations that, through sponsorship, help lead the way toward sustainable landscaping best practices.
Sponsorship Benefits

Sustaining Sponsor: Ongoing support of $5,000-$10,000+ per year (Choice of one of the following)

- Case Study Sponsorship - $15,000
- Training Title Sponsorship - $10,000
- Website Sponsorship - $7,500
- Education Partner Sponsorship - $5,000
- Cash Donation - $5,000 - $10,000+

- Logo with link and name mention in “featured sponsor” section of website
- Company/agency logo and/or name displayed on training announcements and sponsor recognized at training (applies to training-related sponsorships only)
- Recognition at ecoPRO trainings and events
- Recognition in ecoPRO newsletters
- Sponsor of two (2) broadcast e-mails
- Two free training registrations
- Logo and listing on main electronic signature line of ecoPRO electronic communications

Gold Sponsor: Ongoing support of $1,000-$4,999 per year (Choice of one of the following)

- Marketing Brochure Sponsorship - $4,500
- Display Ad Campaign Sponsorship - $3,500
- Training Food & Beverage Sponsor (All Days) - $2,000
- Tool Kit Sponsorship For ecoPRO Certified Landscape Industry Professionals - $1,750
- Tool Kit Sponsorship For ecoPRO Partners - $1,250
- Cash Donation - $1,000 - $4,999

- Logo with link and name mention in “featured sponsor” section of website
- Company/agency logo and/or name displayed on training announcements and sponsor recognized at training (applies to training-related sponsorships only)
- Recognition in ecoPRO newsletters
- Sponsor of one (1) broadcast e-mail
- One free training registration
- Listing on main electronic signature line of ecoPRO electronic communications

Silver Sponsor: One-time support of $500-$999 per year (Choice of one of the following)

- Training Instructor Sponsorship - $750
- Training Required Reading Sponsorship - $625
- Cash Donation - $500 - $999

- Company/agency name displayed on training announcements and sponsor recognized at training
- Name mention in “featured sponsor” section of website
- Recognition in ecoPRO newsletters
- One free training registration

Bronze Sponsor: One-time support of $100-$499 per year (Choice of one of the following)

- Training Handouts Sponsorship - $475
- Training Lunch Sponsor (One Day) - $450
- Training Break Sponsor (One Day) - $250
- Cash Donation - $100 - $499

- Company/agency name displayed on training announcements and sponsor recognized at training
- Name mention in “featured sponsor” section of website
- Recognition in ecoPRO newsletters
EcoPRO Sponsorship Solutions Reservation Form

Name _________________________________
Organization ______________________________
Address _________________________________
City ____________________ State _____ Zip_____ 
Phone ( _____ ) ___________________________ 
E-mail _________________________________

Sponsorship (Check Desired Level/Package)

Sustaining Sponsor: $5,000-$10,000+
- Case Study Sponsorship - $15,000
- Training Title Sponsorship - $10,000
- Website Sponsorship - $7,500
- Education Partner Sponsorship - $5,000
- Cash Donation - $5,000 - $10,000+

Gold Sponsor: $1,000-$4,999
- Marketing Brochure Sponsorship - $4,500
- Display Ad Campaign Sponsorship - $3,500
- Training Food & Beverage Sponsor (All Days) - $2,000
- Tool Kit Sponsorship For ecoPRO Certified Landscape Industry Professionals - $1,750
- Tool Kit Sponsorship For ecoPRO Certified Partners - $1,250
- Cash Donation - $1,000 - $4,999

Silver Sponsor: $500-$999
- Training Instructor Sponsorship - $750
- Training Required Reading Sponsorship - $625
- Cash Donation - $500 - $999

Bronze Sponsor: $100-$499
- Training Handouts Sponsorship - $475
- Training Lunch Sponsor (One Day) - $450
- Training Break Sponsor (One Day) - $250
- Cash Donation - $100 - $499

Total enclosed is a check payable to ecoPRO for $_______
or charge my □ Visa □ Mastercard
Card #: ___________________________
Signature ___________________________
Exp. Date ____________ CVV Code _________

Return completed form with payment to:
EcoPRO Sponsorship Solutions • 34400 Pacific Highway S., Ste 2 • Federal Way, WA 98003