

ELIGIBILITY

To be eligible for certification, you must meet one or more of the following requirements:

- Be certified by a professional horticultural association (APLD, ISA, WALP/PLANET, WSNLA);
- Be a licensed landscape architect;
- Have 3-years landscape experience as well as a horticultural degree or a degree in a related field.

REQUIREMENTS

Obtain ecoPRO certification

Read and review study materials, pass a certification exam demonstrating knowledge and competence in each of the eight ecoPRO sustainable landscape best management practices.

Maintain ecoPRO certification

The ecoPRO designation is valid for 3-years, during this time, individuals must recertify by reporting 24 credits of *pre-approved* continuing education. Renewal is \$150 for the 3-year certification period.

- A maximum of 15 credits can be earned in any one calendar year.
- Education used to achieve recertification shall be spread over design, installation, and maintenance topics, 8-8-8.

3 Easy Ways to Register

- Online at www.wsnla.org
- Fax completed form with credit card payment to WSNLA at (253) 661-6058.
- Mail completed form with payment to: WSNLA at 34400 Pacific Hwy, S. #2, Federal Way, WA 98003.

EcoPRO Mission

To develop and implement a viable, broad-based, sustainable land care certification program for landscape professionals across the state.

ABOUT ecoPRO

The ecoPRO Certification Program offers advanced certification recognized throughout Washington State for individual landscape professionals. The program provides science-based information that promotes, guides and informs ecological, sustainable landscape management.

A steering and technical committee provide leadership of the ecoPRO certification program and works ongoing to define and approve acceptable standards, best practices, and the expertise needed to get certified.

The ecoPRO certification program is administered by Washington State Nursery & Landscape Association (WSNLA) and Washington Association of Landscape Professionals (WALP). WSNLA & WALP, as partners, work together to ensure a unified standard within the horticultural industry that also enhances marketing, networking, and educational opportunities.

CONTACT:

WSNLA: 800-672-7711, ecoPRO@wsnla.org
WALP: 800-833-2186, info@walp.org



**CERTIFIED SUSTAINABLE
LANDSCAPE PROFESSIONAL**



sustainable landscape management
design, maintenance & construction



Provide environmentally sound landscape services.

WHY ecoPRO

More and more customers are requesting sustainable landscape design, construction, and maintenance. ecoPRO certified individuals will be able to ensure knowledgeable, profitable, and environmentally sound landscape design, installation and maintenance services. In addition, you will:

- Increase your professional credibility among customers and clients.
- Increase marketing advantages for your firm and create opportunities for career growth.
- Earn a sense of achievement through confirmation of your skills and commitment to ongoing education.
- Enhance your professionalism and stand for excellence in sustainable landscape management.
- Receive professional value, respect and recognition.
- Have a positive impact on the environment and on your local Washington State community.

Stand for excellence in sustainable landscaping.



ecoPRO best practices

Sustainable landscaping is design, construction, operations and maintenance that conserve and regenerate water, air, soil, plant and wildlife resources. Sustainable practices must maintain a focus on the environment as the priority while remaining socially equitable and economically feasible.

The **ecoPRO** certification program has identified eight domains that include 200+ sustainable landscape management best practices. As an ecoPRO certified individual, you will demonstrate knowledge of, and voluntarily practice sustainable best landscape practices in the following domains:

- Building and protecting soils
- Conserving, managing, and protecting water
- Protecting air quality and preventing noise pollution
- Protecting, creating and managing habitat
- Managing and conserving energy
- Selecting, planting, and maintaining plants sustainably
- Managing pests and diseases sustainably
- Sustainable materials

Download a copy of the sustainable landscape best management practices at www.wsnla.org or www.walp.org.



Sustainability is defined as design, construction, operations, and maintenance practices that meet the needs of the present generation without compromising the ability of future generations to meet their own needs.

- Brundtland Commission of the United Nations 1987.

Ongoing Promotion and Consumer Education

ecoPRO PROMOTION

By marketing your ecoPRO certification, a company can enhance its image and increase its competitive edge in today's marketplace. All certified individuals receive:

- ecoPRO certificate and wallet card
- Press release for media outreach
- Logo files, guidelines, and suggested uses
- Promotion on WSNLA & WALP websites and industry publications.
- Sustainable landscaping quick tips and facts for marketing and educating clients.

Increase your marketing advantage.